# Lean and Productive Business Processes with Google Workspace

The company wanted to shift its culture in the IT landscape to move faster, bring its products to the marketplace achieving its business goals. Webveer helped the company to achieve this goal by implementing collaboration tool Google Workspace.

### The challenge

Company was striving to achieve lean processes emphasizing automation. It was looking for efficient and effective communication and collaboration, instant messaging, feedback and follow up among the business users to reduce significant time. Additionally, multiple iterations of documents circulating made the business processes inefficient and unproductive leading to wastage of time and resources.

#### The solution

Ameliorate decided Google Workspace as the solution to address the challenges along with Webveer as the implementation partner. Webveer migrated and implemented the solution in phases with a robust and well managed change management process. Proper testing was carried out to avoid the real time production surprises. Effective training was provided to the business users to get hold of processes.

#### The results

Once implemented, the collaboration capabilities increased multifold. Google Drive as the central platform for storing the documents made sharing, editing in real time, easy and seamless. The Google chat and Meet helped in remote collaboration, filling the gaps, eventually making the business processes lean and robust, facilitating the business users to focus much of their time on innovation.

"The remote collaboration with Meet and Google Chat made our job easy. Google Apps Script worked like a wonder in building custom applications and automating our tasks. Google Workspace products helped us to reduce significant business operations time. We saw a sharp increase in the speed, performance and resilience of the business, making our company a Lean Organization.

Rishikesh Oza, Director , Ameliorate Digital Consultancy Private Limited



About Ameliorate Digital Consultancy Private Limited

Ameliorate Digital Consultancy is founded in Dec 2016 that focuses on software, market research & marketing. They also deal with lead generation, providing quality Market Insight Reports with a 360-degree market view that includes statistical forecasts, competitive landscape, detailed segmentation, key trends, and strategic recommendations.

Industry: Business & Professional Services
Primary project location: India



About Webveer Automation and Service Pvt I td

Webveer Automation and Service Pvt Ltd is a Google Cloud Partner helping companies to leverage Digital Transformation through Google Cloud Products



## Products Google Workspace